

Abstract

The object of the present invention is to improve quality of service for customers by sharing and utilizing personal information on customers among variety of industries. In order to achieve the objective, the present invention comprises a personal information storage means (12), a communication means (8) to an external device and an information processing means (14) for controlling operation of each means thereof; wherein said personal information storage means (12) stores not only personal information on an information disclosing person, but also commodity provision information, etc. on commodity service which is provided for the information disclosing person for each information disclosing person of the personal information. And, the processing means (14) comprising: receiving personal information on an information disclosing person from an information search side terminal via the communication means (8), checking the received personal information with personal information stored in the personal information storage means (12), identifying an information disclosing person of the received personal information if the received personal information coincides with the personal information stored in the personal information storage means (12), as a result of the checking, reading out commodity provision information, etc. on the identified information disclosing person from the personal information storage means (12), transmitting said read out commodity provision information, etc. to the information search side terminal.

Drawings